

eMPOWER SUMMIT



COUNCIL OF
KOREAN
AMERICANS

November 1 – 2, 2019

Registration Opens: August 1, 2019

George Washington University
Washington, DC



SPONSORSHIP

Visit empower.councilka.org





Dear Supporter,

On behalf of the Council of Korean Americans (CKA), thank you for your interest in sponsoring our inaugural Empower Summit, which will be held from November 1-2, 2019 in Washington, DC.

CKA began its national summits in 2015 as a way for Korean Americans from across the country to connect, learn from each other, and grow toward increased effectiveness in our communities. This November, we will continue this important national effort in Washington, DC to reflect on the state of Korean American leadership in the United States and how we can better empower Korean Americans everywhere to have a greater impact on society.

The Empower Summit is a continuation of CKA's annual flagship programming, and we invite you to be part of this innovative event.

Our potential for collective influence has never been greater, and our stories have never been more vital. Join us as we celebrate Korean American contributions to the United States and elevate our community's collective strength. As a sponsor of the 2019 Empower Summit, your contribution will help elevate the Korean American community's voice on national issues and help us redefine what it means to be Korean American in the 21st century.

Thank you.

Warm regards,

A handwritten signature in black ink, appearing to read "Abraham Kim", written over a light gray rectangular background.

Abraham Kim, Ph.D.
Executive Director

ABOUT THE COUNCIL OF KOREAN AMERICANS

Our Commitment

The Council of Korean Americans (CKA) is a national nonprofit organization that advances the voice, interest, and influence of the Korean American community. We achieve these aims through **education, coalition-building, and leadership development**. For our members, we connect, inspire, and equip them for greater impact and more active public engagement.

In 2019, CKA will focus on developing meaningful networking events, sharing Korean American stories through new media channels, and developing innovative professional development programs. Our goals are to promote unity among Korean American leaders, strengthen our community through education and advocacy, and empower Korean Americans to ensure that our voices are part of the national discourse.

Our Guiding Principles



Representation

We believe that more Korean American voices must be included in national conversations.



Collaboration

We believe that positive change can only be achieved by working together with others.



Nonpartisanship

We believe in promoting the common good rather than a political agenda.



Generosity

We believe in the importance of giving back to others in need.



Boldness

We believe standing up for what is right.

Our Impact

Since 2011, CKA has been building a movement. We began as an all-volunteer group of Korean American leaders in SF, DC, and LA who wanted to build a national organization to strengthen the voice, visibility, and influence of our community. Today, CKA has five staff members, 230 members who are influential leaders in their fields, and a global network of partner organizations and supporters. In 2018, CKA's National Summit & Gala in Washington, DC attracted over 630 people and showcased the groundbreaking partnerships with African American and Jewish American communities to promote multicultural dialogue and education. It featured congressional leaders and government officials, including Representative Andy Kim, the only Korean American currently serving in Congress.

By the Numbers

CKA seeks to cultivate multi-generational Korean American leadership. We educate and connect some of our most accomplished trailblazers with emerging leaders and college students across the country through our unique convening power. We provide platforms for people to learn about national issues.

- 230** CKA Members as of 2019
- 70** CKA-KALCA Public Service Interns funded
- 170** CKA mentions in the media
- 2,000** College students reached
- 48** Corporate Partners
- 30** Nonprofit Partners
- 7** Multi-year Donors as of April 1, 2019

CKA convenes the leading opinion makers, policy leaders, and business leaders to discuss critical challenges that shape Asian American communities across the United States and US-Korea relations. Furthermore, we assemble the top artists, athletes, and innovators to celebrate creative and transformative voices.





2019 EMPOWER SUMMIT

CKA's Empower Summit: November 1-2, 2019 in Washington, DC

Join us at **Empower Summit**, our inaugural leadership development summit, in Washington, DC from November 1-2, 2019. Our largest convening of the year, the Empower Summit will equip emerging and seasoned leaders with the tools and tactical ideas to succeed in their fields. The summit is designed to promote meaningful discussions, connect us with diverse groups of leaders, and inspire us to work together. Speakers will come from many different fields. Learn from cutting edge entrepreneurs, Emmy-Award winning media personalities, finance executives, top policy-makers, talented musicians and artists, technology leaders, humanitarian leaders, and a wide range of problem solvers and disrupters.

The Empower Summit will feature inspirational keynote speakers and fireside chats, multi-track learning seminars, networking opportunities with world-class leaders, and an innovative progressive dinner. Please join us for our inaugural leadership development summit!

We understand that every individual and corporation is unique and welcome the opportunity to create a plan that fits with your priorities. For more information about sponsorship opportunities, please contact us at empower@councilka.org.

Sponsorship Levels

CKA is delighted to offer a wide range of sponsorship options for our Empower Summit. We invite sponsors of our previous National Summits as well as new sponsors to join us in this exciting effort. The success of the Empower Summit depends on the generosity of sponsors like you.

Diamond \$50,000	<ul style="list-style-type: none">• Designated as Opening Night Reception Sponsor• Includes Platinum sponsorship benefits
Platinum \$25,000	<ul style="list-style-type: none">• Welcome remarks or plenary speaking slot• Panel Series Sponsor• Invitation for six (6) representatives at the summit and VIP reception• Full-page advertisement in the program book• One exhibition booth• Recognition on all printed and digital summit materials, and in attendee outreach prior to and following the summit
Gold \$15,000	<ul style="list-style-type: none">• Panel Sponsor - speak on a panel or provide brief remarks• Invitation for four (4) representatives at the summit and VIP reception• Half-page advertisement in the program book• One exhibition booth• Recognition on all printed and digital summit materials, and in attendee outreach prior to and following the summit
Silver \$10,000	<ul style="list-style-type: none">• Invitation for four (4) representatives at the summit and VIP reception• Quarter-page advertisement in the program book• Recognition on all printed and digital summit materials, and in attendee outreach prior to and following the summit
Bronze \$5,000	<ul style="list-style-type: none">• Invitation for two (2) representatives at the summit and VIP reception• Recognition on all printed and digital summit materials, and in attendee outreach prior to and following the summit



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